Pay the Web Forward with Web Monetization

Peter-Paul Koch

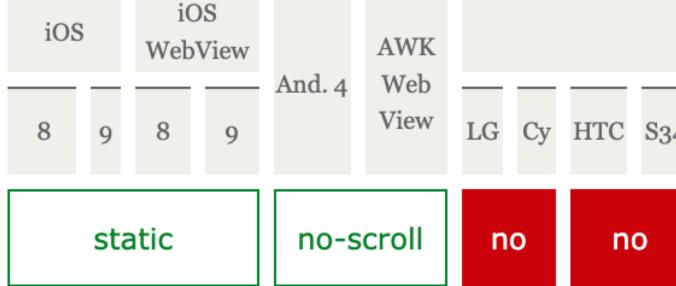
CityJS London, 25 April 2025

Pay the web forward

Web Monetization

@interledger #webmonetization





background-attachment: fixed

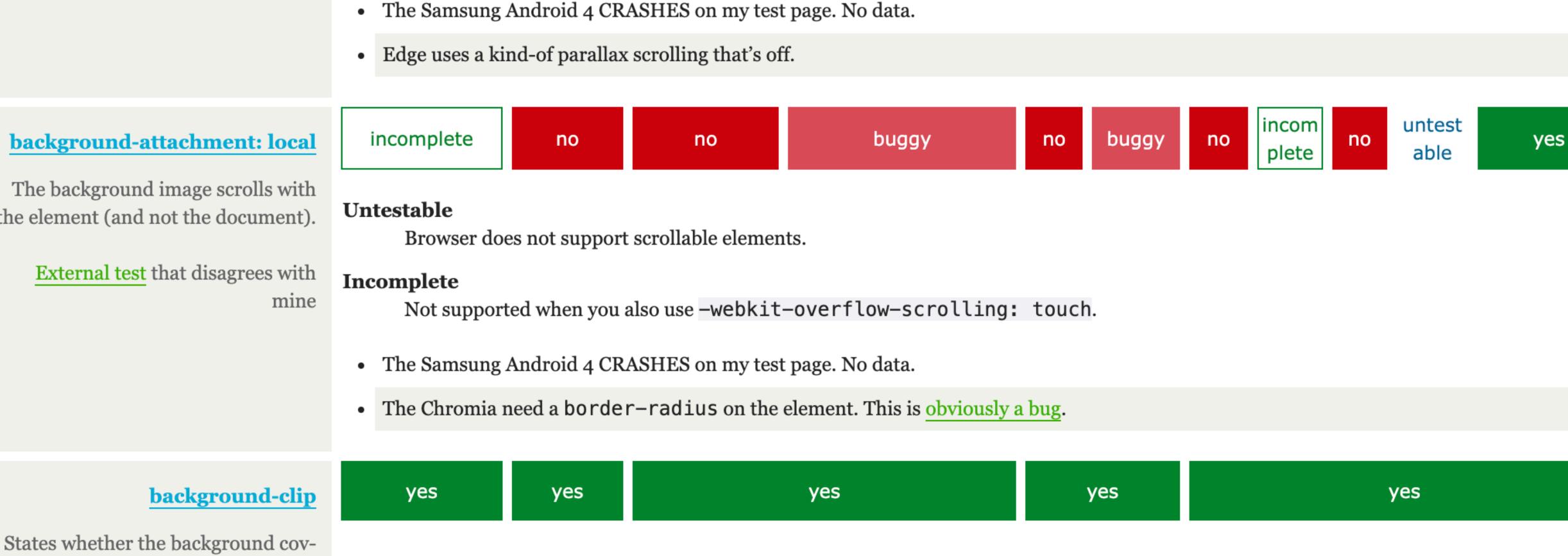
The background image does not scroll; the element serves as a "window" on the background image.

Static

Background image is correctly positioned on page load, but does not change on scrolling.

No-scroll

Works, but you can't scroll the element.



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Why should websites be



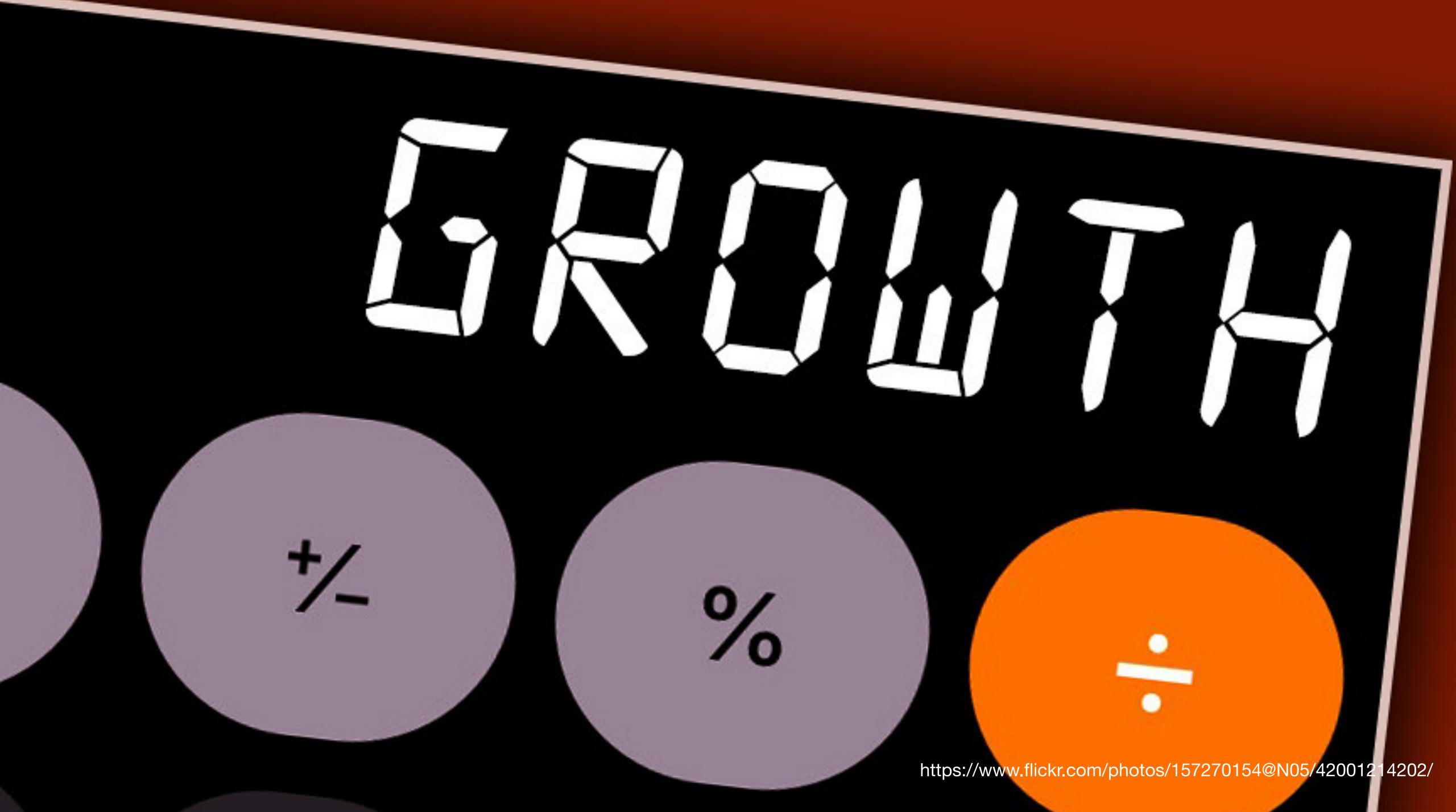


"If you use my articles to cut down your web dev time you are in a B-to-B relationship with me"

- Paul Bakaus

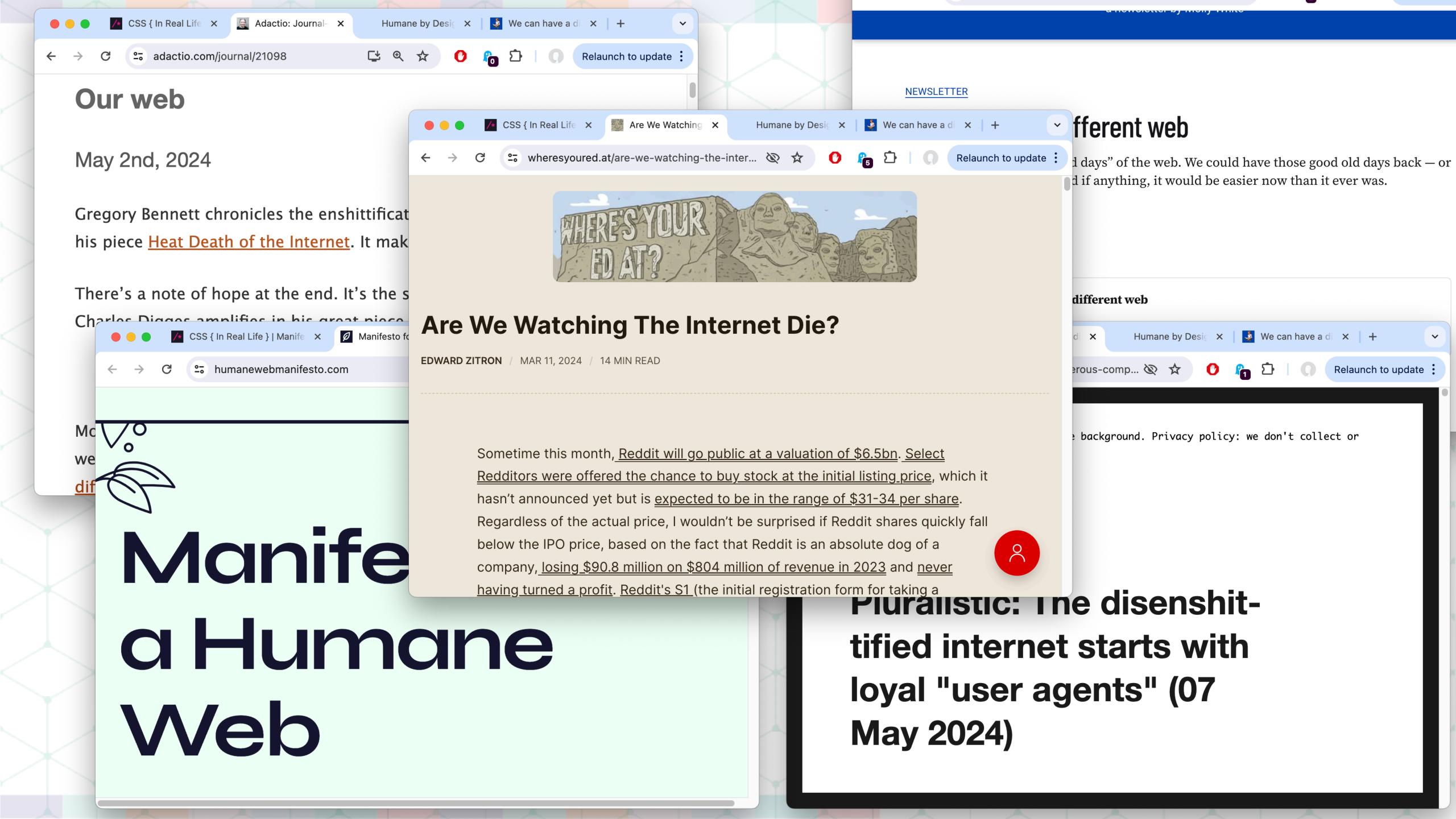


















People SHOULD pay (in the sense of RFC 2119)



Anyone who can afford a conference can afford to pay











What do we







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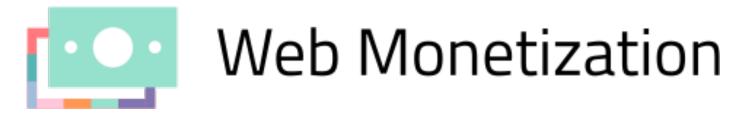




Web Monetization

- \rightarrow A wallet
- \rightarrow An extension
- \rightarrow A rate









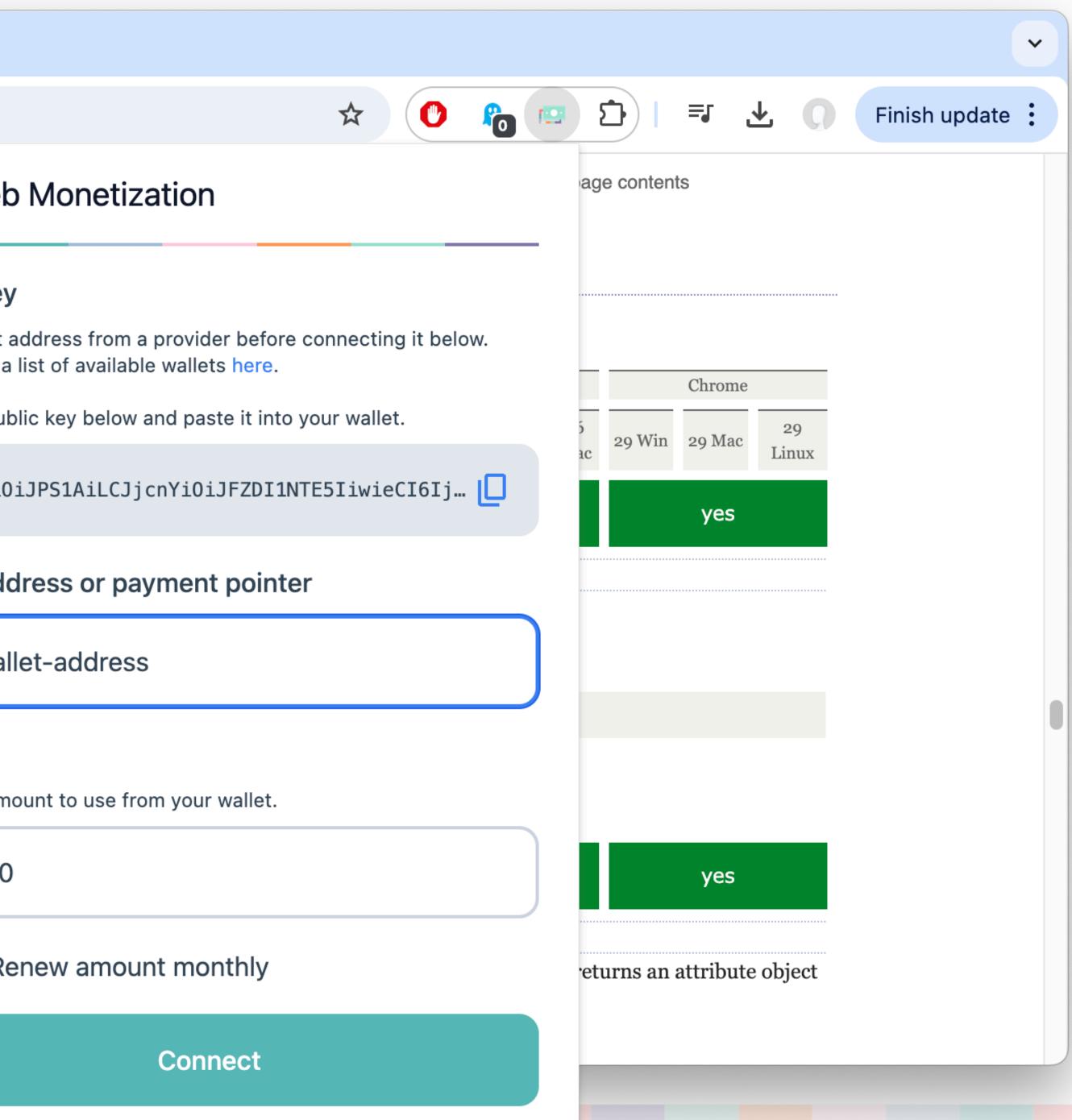
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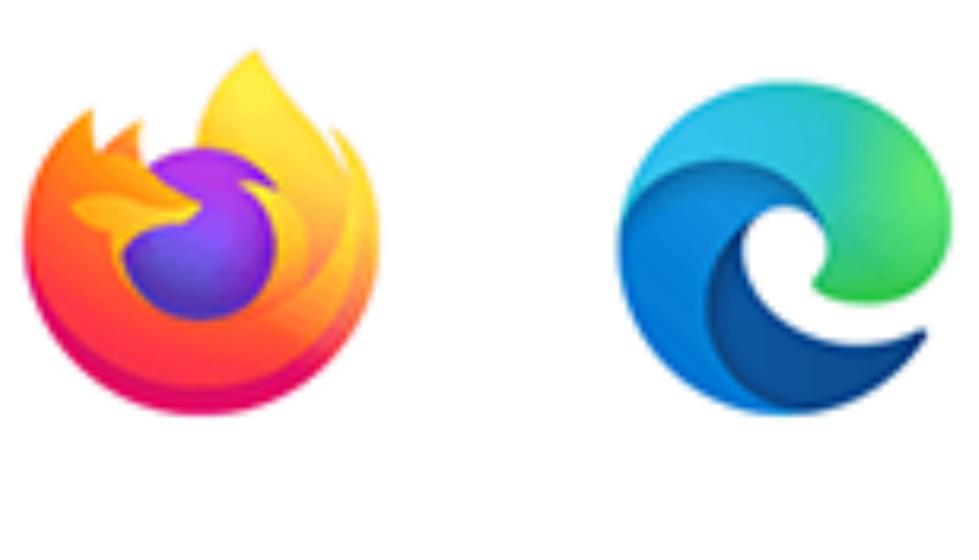


<link rel="monetization" href="https://wallet.example/ppk"</pre>

>













A few Chromium engineers support the project, and we are building the Web Monetization Agent into Chrome together, behind a flag.

What is a Web Monetization Agent? 1. Finds <link> 2. Orders payments 3. Fires monetization events

link.addEventListener(`monetization', function(e) {



link.addEventListener(`monetization', function(e) { // e.amountSent.value // e.amountSent.currency

link.addEventListener(`monetization', function(e) { if (e.amountSent.value > 0) { // remove ads



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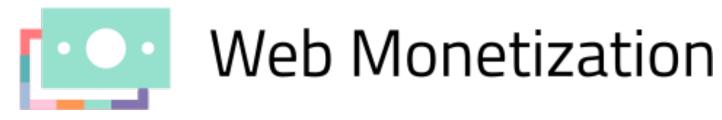


Streaming vs post-paid

Streaming

- \rightarrow Only online
- \checkmark \rightarrow No need to retain payment data
- \checkmark \rightarrow Site owner is paid immediately
 - → Many requests

Which model is best? We don't know. So we're letting you pick one.



Post-paid

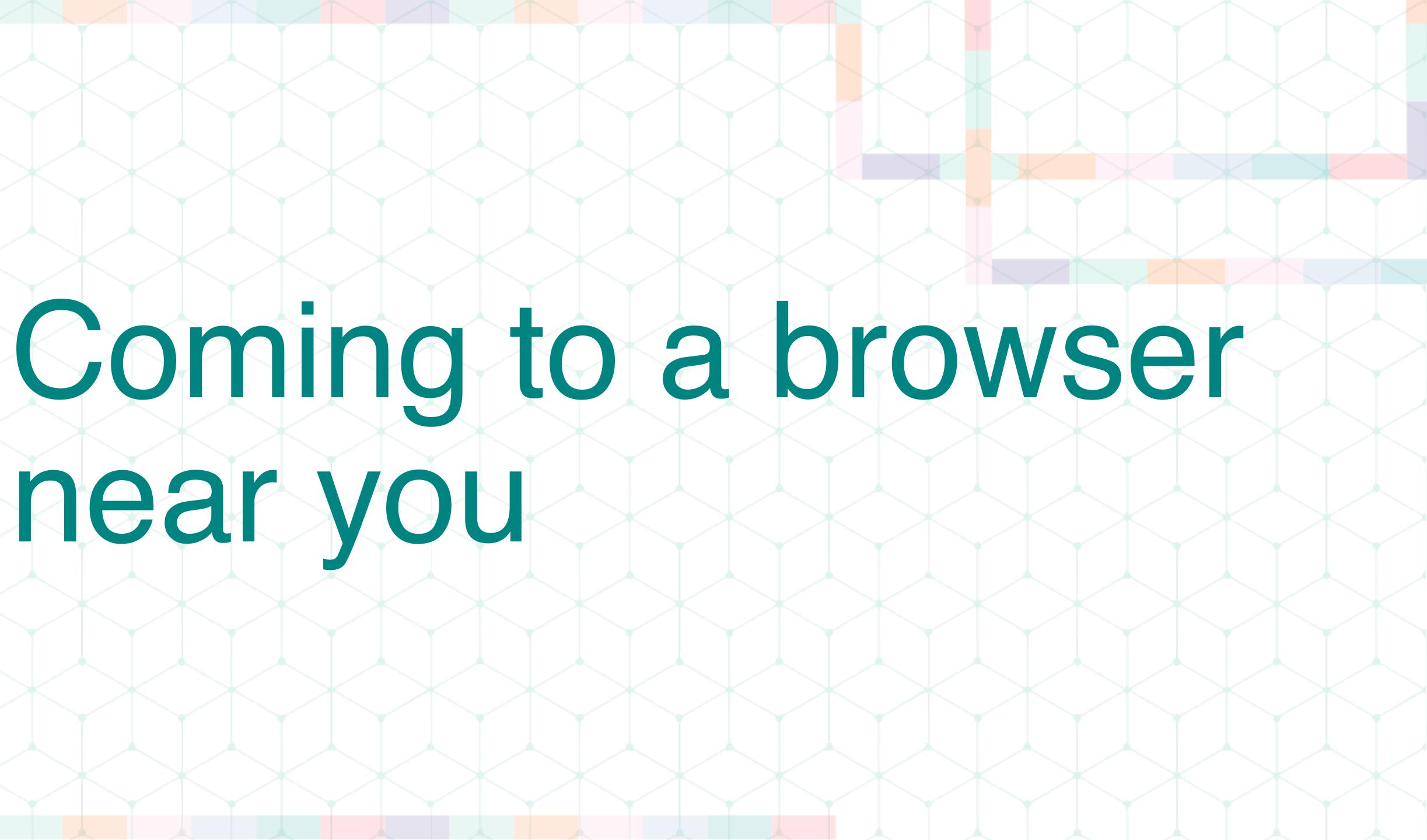
- \checkmark \rightarrow Offline and online
 - → Payment data retained
 - → Site owner promised to be paid "later"
- \checkmark \rightarrow Few requests





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near you



Questions? webmonetization.org/



